

Young Jee Kim

EDUCATION

Ewha Womans University Seoul, Korea
Master of Arts GPA 4.19/4.3 March 2016 – February 2018
Major: Communication and Media (Concentration: Public Relations)
Thesis: Discursive Struggles through the Cultural Economic Model on Media Reports about THAAD Deployment in Korea
Bachelor of Arts GPA 4.11/4.3, Summa Cum Laude March 2011 – February 2016
Major: Advertising and Public Relations, Scranton Honors Program (Digital Humanities Track)
Minor: Philosophy
Wellesley College Wellesley, MA
Exchange Program September – December 2013

RESEARCH INTERESTS

Civic Engagement, Communication Theory, Risk and Health Communication, Policy, Democracy, Public Sphere

PUBLICATIONS AND PRESENTATIONS

Publications

- Shin, H., & **Kim, Y.** (2019). *Current status of young women STEM and policy support – centered in employment at ICT fields*, Seoul: Seoul Foundation of Women and Family.
[LINK](#) (in Korean)
- Kim, Y., **Kim, Y.**, & Kim, S. (2018). Risk seeking and processing on climate change: Moderating effects of perceived information gathering capacity, channel beliefs, and behavioral beliefs. *Korean Journal of Journalism & Communication Studies*, 62(5), 72-106. DOI : 10.20879/kjcs.2018.62.5.003.
[LINK](#) (in Korean)
- Lee, J., Kim, Y., & **Kim, Y.** (2018). How powerful are fear appeals and testimonials in reducing fundamental causes of smoking cessation intention in South Korea? - Applying the extended parallel process model to the fundamental cause theory. *Asian Communication Research*, 15(1), 13-48. [LINK](#) (in English)
- Kim, Y., Ham, S., & **Kim, Y.** (2017). Media discourse analyses on the Sewol ferry incident: The methodological integration of the critical discourse analysis and the semantic network analysis using newspaper big data. *Korean Journal of Communication & Information*, 83, 7–38.
[LINK](#) (in Korean)
- Kim, Y., Ham, S., **Kim, Y.**, & Choi, J. (2017). A Critical Discourse Analysis on a Social Issue - Focusing on the THAAD Deployment Big Data Analysis -. *Communication Theories*, 13(4), 40-91.
[LINK](#) (in Korean)

Presentations

- Kim, Y., Ham, S., **Kim, Y.**, Choi, J., & Hwang, S. (2017, May 26th). *Media discourse analyses on the THAAD deployment*. Paper presented at the 2017 Spring Regular Meeting of the Korean Academic Society for Public Relations. Seoul, Korea.

Manuscripts

- Kim, Y.**, & Kim, Y. (in progress). Korean's risk information seeking and processing on climate change: Comparison between high saving-face group and low saving-face group. *n.d.*

AWARDS

Scholarship for Doctoral Study Abroad Program, Korea Foundation for Advanced Studies
Granted for future
Honors Scholarship, Ewha Womans University
2015 (Fall), 2012, 2011 (Fall)

Honorable Asan Academy Student -Award for Erudition (博學賞), Asan Academy 2015
Dean's List, Ewha Womans University 2014 (Spring), 2012, 2011
Exchange Program Scholarship for Scranton Honors Students, 2013 (Fall)
Ewha Womans University
Honors Scholarship for Best G.P.A. in Major, Ewha Womans University 2013 (Spring), 2012 (Fall)

RELATED SKILLS

Data Analyzing Skills

SPSS, R, UCINET

Computer Programming Skills

Java, Python, HTML

Languages

Korean (Native), English (Fluent), French (Elementary), Mandarin (Elementary), Latin (Elementary)

PROFESSIONAL EXPERIENCES

Seoul Foundation of Women and Family

Seoul, Korea

Researcher

March – September 2019

**Project 1: Current Status of Young Women STEM and Policy Support
- Centered in Employment at ICT Fields (published)**

**Project 2: Research on Policy Support Plans for Female North Korean
Defectors: From Migration Perspective (in progress)**

Supervisor: Dr. Shin Ha-Young (hyshin@seoulwomen.or.kr)

- Assisted in creating survey questionnaire for young women working in information and communication technology (ICT) field.
- Analyzed survey results about work environment, job stability, and employment retainment of women working in ICT field using logistic regression model.
- Qualitatively analyzed interview results of North Korean defector women about their hardships in settling in South Korea.

Korean Women's Development Institute

Seoul, Korea

Research Intern

May 2018 – March 2019

Supervisor: Dr. Choi Yoo Jin (connectj@kwdi.re.kr)

- Helped prepare and organize 10th Asia-Pacific Forum on Development and Gender of which topic was development cooperation in North Korea and its gender mainstreaming.
- Researched sexual assault prevention methods of American and French military for future implementation in Korean military.
- Monitored publicity and public opinion about the institution.

Ewha Womans University Department of Communication and Media

Seoul, Korea

September 2017 – February 2018

Administrative Assistant

Supervisor: Dr. Kim Yungwook (kimyw@ewha.ac.kr)

- Utilized 99.6% of budget (approximately \$85K or 100 million won) at the end of fiscal year, providing basis for department to apply for future fundings.
- Liaised school officials, professors, researchers, and students to utilize funding.
- Produced report and presentation slides that summarized three years of project funding.

Ewha Womans University (Fund: Korea Research Foundation)

Seoul, Korea

**Project: Developing Resource Share System for Psychosocial Recovery
from Crises** September 2016 – August 2017

Research Assistant

Project Manager: Dr. Ahn Hyun-yi;

Supervisor: Dr. Kim Yungwook (kimyw@ewha.ac.kr)

- Web-scraped news articles from a Korean search engine.

- Analyzed discursive changes in textual networks with Fairclough's CDA.
- Developed on-line experimental survey questionnaires to measure effect of fear appeal messages on smokers.
- Analyzed survey responses using hierarchical regression model.

Woodrow Wilson International Center for Scholars¹

Washington, D.C.

North Korea International Document Project Intern

January – June 2015

Supervisor: Dr. James Person (jperson2@jhu.edu²)

- Participated and helped organize weekly seminars on U.S. history about public policies.
- Translated and digitized primary resources about Korea's first president Rhee Syng-man in Korea's liberation effort from Imperial Japan.
- Searched primary resources about Hungnam Evacuation in Korean War at the U.S. National Archives and Records Administration to help hold a PR event in Congress.

NON-PROFESSIONAL EXPERIENCES

Ewha Womans University Graduate School Student Council

Seoul, Korea

Director of Academic Works

2015

- Planned academic seminars among graduate students and awarded students who did well in seminars.
- Assisted in graduate student celebration event.

**2015 Korea-China Leadership Program
(Korea Foundation for Advanced Studies)**

Beijing & Shanghai, China

Seoul, Korea

Program Participant

August 2015

Supervisor: Jeon Su-min (suminjeon@kfas.or.kr)

- Discussed Korean and Chinese political reform in a group composed of two Chinese students and three Korean students.
- Wrote and presented a report on the political reform of two countries with the group.

Asan Academy (The Asan Institute for Policy Studies)

Seoul, Korea

Program Participant (Valedictorian)

August 2014 – June 2015

Supervisor: Park Ji Yeon(jiyeonpark@asaninst.org)

- Wrote short research paper on integrating the library system for readers with impaired eyesight across various social welfare institutions and local libraries.
- Took courses covering diverse issues such as academic writing, global politics, sociology, Korean history, Foucaultian philosophy, Korean Confucianism, and the Chinese language.
- Tutored underprivileged adolescent girls from September 2015 to December 2015 (as an alumna.)

TEDxEwha

Seoul, Korea

Director/Licensee & Operation Organizer

January 2011 – July 2013

Supervisor: Dr. Yoo Sung-jin (sjinny1@ewha.ac.kr)

- Curated speakers from various backgrounds to enlighten the members of the school community.
- Managed the Twitter account, Facebook page, and the website for event promotion.
- Organized a collaborative and welcoming environment for more than 100 attendees.

¹ This was a part of the Asan Academy program.

² Dr. James Person has since moved his job to Johns Hopkins School of Advanced International Studies. To verify my employment history, you may refer to Dr. Jean Lee (jean.lee@wilsoncenter.org), the director of Hyundai Motor-Korea Foundation Center for Korean History and Public Policy.