

Noah Vinoya
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Education

2023 (Admitted Fall 2023) - Present **Ph.D** Communication - Media Psychology emphasis
Stanford University
Advisor: Professor Gaby Harari

2018 - 2020 **B.S** in Psychology with Honors (Quantitative Track)
B.A in Communication with Highest Honors
GPA: 3.98/4.0
Minor in Philosophy (Ethics)
University of California, Davis
Advisor: Professor Richard Huskey
Thesis: "Does Awe Facilitate Cognitive Control?"

2016 - 2018 **A.A** in Psychology
Diablo Valley College
GPA: 3.9/4.0

Relevant Courses: Research Methods in Psychology, Empirical Methods in Communication, Theories of Persuasion, Mass Communication, Computer-Mediated Communication, Data Visualization, Statistics with Probability, Analysis of Psychological Data (use of R), Linear Regression for Psychology, Cognitive Science, Agent-Based Modeling, Health Psychology, Psychology of Emotion, Psychology of Personality, Normative Ethics.

Research Experience

August 2022 - Present *Project Coordinator*
LRDC, University of Pittsburgh & Carnegie Mellon University

- Liaison between Post-docs, RA's, and PI's to ensure quality communication in research space and study planning
- Responsible for recruitment, participant payment, survey allocation, and distribution of ecological momentary assessments
- Audio/EMA compliance tracking to ensure quality data collection
- Assisting with a study that seeks to investigate how mindfulness intervention can facilitate learning outcomes and reduce psychological threat in STEM students enrolled in Physics courses

June 2020 - August 2020 *Research Assistant*
Department of Communication, UC Davis

Projected Directed by Graduate Student: Hannah Stevens

- Assisted with a study of the Effects of News Framing of the COVID-19 Pandemic
- Collected Twitter Data in accordance with protocols laid out by primary researchers
- Cleaned Data for Final Analysis

February 2021 - March 2022 *Research Assistant*

Cognitive Communication Science Lab, UC Davis

Advisor: Dr. Richard Huskey

- Worked on an Honors Thesis that investigated the relationship between State Awe, Dispositional Awe, and Cognitive Control Outcomes (Inhibition to prepotent responses).
- Used Qualtrics to isolate proneness to awe from a validated scale of dispositional positive emotions.
- Received training in IRB proposal, consent form construction, data collection, and CITI.
- Utilized Multiple Linear Regression, Simple Slope Analysis, T-Test and testing for normality using R.

External Projects

Midus II Analysis Project

- Analysis done to assess gender differences in social anxiety.
- Ran an Independent two sample t-test and visualized results on R.
- Observational data suggested that there was a meaningful difference between gender on the continuous variable of social anxiety.

Content Analysis: Black Mirror

- Project that analyzed variables such as sexual behavior, physical acts of aggression, verbal acts of aggression, propaganda, and use of new technology in the TV series Black Mirror.
- Coded and streamlined data on Excel and calculated alpha reliability on R.
- Visualized variables in terms of frequency and time shown on screen using bar plot and time series plot. Use of package GGplot to construct charts.
- Project illustrates that new technology and physical acts of aggression have both the highest frequency and screen time compared to other variables.

Awards

Highest Honors Distinction, Department of Communication at UC Davis

Department of Communication, Performance Award

Department of Communication, Outstanding Senior Award

Departmental Citations, Communication

Honors Distinction, Department of Psychology

Activities and Professional Experience

July 2020 - January 2021: Statistics and Data Visualization Tutor

University of California, Davis

- Offered free tutoring to students enrolled in Elementary Statistics.
- Familiarize students with data visualization techniques using Microsoft Excel and R.
- Introduced students to applications of linear regression and survey design.

July 2021 - April 2022 : Activity and Curriculum Leader

The Richmond Neighborhood District

- Directed a classroom of 20 students in STEM related activities.
- Non-Profit Organization that facilitated equitable access to food and resources to the local community.
- Created and implemented an educational curriculum that included concepts of gender, sexuality, and inclusion.

February 2021 - July 2021: Marketing and Sales

JIP Associates

- Joined a startup sales company that provided Water services with partnership from Costco.
- Pitched Sales to prospective clients. Direct Business to Consumer.
- Kept track of sales and managed kiosks independently.
- Implemented marketing strategies using evidence based techniques.
- Managed Sales, collected survey data, and reported performance reviews

Interests

Research Interests: Personality Expression, Media Effects, Emotional Processing, Positive Affect, Prosocial Behavior, Social Media, Health Communication, computational social science.

Skills

Proficiency in Microsoft Excel, Powerpoint, and Word.

Intermediate competence with R, SPSS, and SAS

Basic Knowledge of Python and Javascript.

