

# Yingdan Lu

---

RESEARCH INTERESTS	Political Communication   Chinese Politics   Social Media Environmental Communication   Computational Social Science
--------------------	---

---

EDUCATION	<b>Stanford University</b> <i>Ph.D. in Communication</i> (Advisor: Prof. Jennifer Pan) <span style="float: right;"><i>2017 - 2022 (expected)</i></span> <i>M.A. in East Asian Studies</i> (Advisor: Prof. Larry Diamond) <span style="float: right;"><i>2015 - 2017</i></span>  <b>Tsinghua University</b> <span style="float: right;"><i>2011 - 2015</i></span> <i>B.A. in Journalism and Communication</i>  <b>University of Michigan</b> <span style="float: right;"><i>2016</i></span> <i>Certificate in Inter-university Consortium for Political and Social Research (ICPSR) Program</i>
-----------	--

---

PUBLICATION	Lu, Y. (2015). Social Media Technology and Female Emancipation in China: Case Study in Sina-Weibo, <i>Synergy: The Journal of Contemporary Asian Studies</i> , University of Toronto, 12(1).
-------------	--

---

PRESENTATIONS	Lu, Y., Muise D., Pan, J., & Reeves, B. (2018, May). Micro-Level Natural Interaction with Information Systems: An International Screenshot Comparison. Presented at <i>International Communication Associations 68th Annual Conference</i> , Prague, Czech Republic.  Lu, Y., & Yu, X. (2018, May). Beyond Left and Right: Ideology and Online Activism in China. Presented at <i>16th Chinese Internet Research Conference</i> , Leiden, Netherlands.  Lu, Y. (2017, November). National Identity Shift in Taiwan Through Media: Case Study of News Reports on Cross-Strait Tourism. Presented at <i>National Communication Association 2017 Annual Convention</i> , Dallas, TX.  Lu, Y., & Yu, X. (2016, November). Public Intellectuals Deliberation on Chinese Weibo: Case study of School-bus Safety Incident. Presented at <i>National Communication Association 2016 Annual Convention</i> , Philadelphia, PA.  Lu, Y. (2016, June). Reimagining Civility from Public and Media: Agendas in Chinese Haze Governance. Presented at <i>Asian Studies on the Pacific Coast 2016 Conference</i> , California State University, Northridge, CA.
---------------	---

---

RESEARCH EXPERIENCE	<b>Research Fellow for Prof. Jennifer Pan</b> , Stanford Ongoing project: The role of online activism in offline contention in China <i>Institutions for Advancement, Participation, and Government Responsiveness in China</i> <span style="float: right;"><i>2016</i></span> <i>Government Response and Social Media Project</i> <span style="float: right;"><i>2015</i></span>  <b>Graduate Student Affiliate for Screenomics Lab</b> , Stanford <span style="float: right;"><i>2017 - present</i></span> Ongoing projects: Three-country screenshots comparison; Text recognition and analysis for Chinese screenshots  <b>Research Member at Center for China Studies</b> , Tsinghua University, Beijing, China Ongoing project: Guanxi and monetary gift-giving in urban China <i>Environmental Policy Implementation and Local Government Initiatives in Leshan City</i> <span style="float: right;"><i>2016</i></span>  <b>Global Policy Intern at JICA Research Institute</b> , Tokyo, Japan <span style="float: right;"><i>2016</i></span> <i>Environmental Politics in Chinese Prefectures Project</i> <i>Moroccos Rural Roads Improvement Project</i>  <b>Research Intern at USC Annenberg Center for the Digital Future</b> , Los Angeles <span style="float: right;"><i>2014</i></span> <i>World Internet Project</i>
---------------------	--

---

**AWARDS &  
GRANTS****Awards and Fellowships**

Stanford Graduate Fellowship in Science and Engineering, 2017  
Stanford Asia Pacific Scholar Fellowship, 2016  
Beijing Distinguished Graduate Student Award, 2015  
Bronze Medalist in TECO Green Tech Contest, 2014  
Evergrande Comprehensive Scholarship, 2014  
Hang Seng Bank Mainland Scholarship, 2013  
Academic Excellence Award, Tsinghua University, Rural Investigation and Studies Award by China Institute for Rural Studies, 2013

**Research Grants, *Sole-PI***

Stanford Global Studies (SGS) Global Perspectives Travel Grant, \$3500, 2016  
Center For East Asian Studies (CEAS) Summer Grant, \$3900, 2016  
Hoover Institution Library & Archives Silas Palmer Research Fellowship, \$2000, 2015  
Tsinghua Undergraduate Overseas Research Training Fellowship, \$1500, 2014

---

**INVITED TALK**

Political Methodology Workshop, School of Marxism, Tsinghua University *January 2018*

---

**OTHER RELATED  
EXPERIENCES**

**Digital Humanities Asia 2018 Summit**, Stanford *2017 - present*  
Conference Assistant

**Tsinghua-Huawei New Media Association**, Beijing, China *2014-2015*  
Chair

**Bloomberg Businessweek China**, Beijing, China *2014*  
Journalist Intern

**China News Agency**, Beijing, China *2013*  
Journalist Intern

**Student Association for Science and Technology**, Tsinghua University, Beijing, China *2012-2013*  
Vice President

---

**SKILLS**

**Statistical Programming/Markup Languages:** R, Python, Stata, SPSS,  $\LaTeX$ , SQL, Java  
**Languages:** Mandarin(Native), English(Proficient), Japanese(Intermediate), Korean(Elementary)  
**Applications:** Tableau, Adobe Creative Suite, Premiere Pro, Final Cut Pro